

# *Taj Inner Circle - REBORN*



# All-new Taj InnerCircle - REBORN

## Unparalleled SCALE

- Largest hotel loyalty programme in India
- Valid across 80 hotels in India and 16 international hotels
- 150+ award winning restaurants

## Simplified WALLET

- Among the top earning rates of a loyalty programme
- Points as currency
- Dynamic room rates for redemptions

## Flexible AS YOU WANT

- No expiry of points for active members\*
- No black outs across all room categories
- Increased earnings and redemption options

## Surprises IN EVERY NOOK

- Keep checking-in to discover more...

## Experiences DEFINE YOU

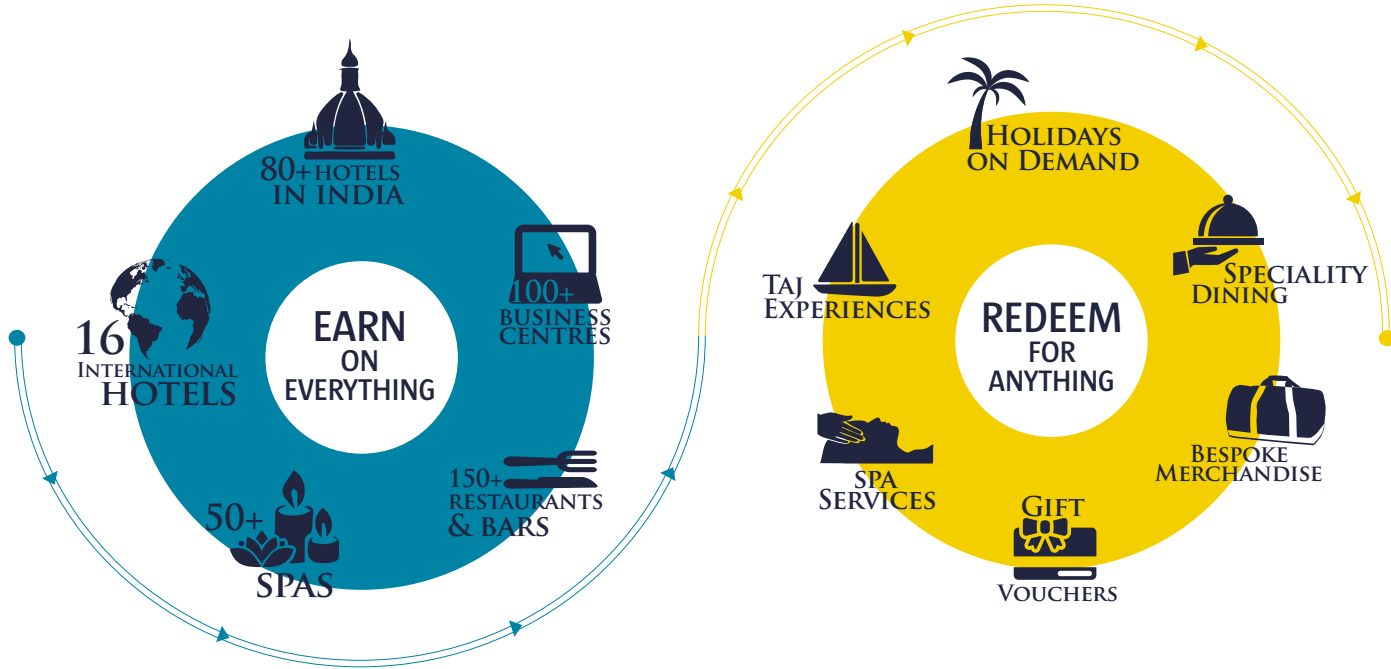
- Events as redemption options
- Signature experiences for top tier members
- Access to special benefits and partners



\*Conditions apply

For detailed programme information and full terms and conditions, please visit our website: <http://www.tajhotels.com/innercircle>

# *The rewards of loyalty* - REBORN



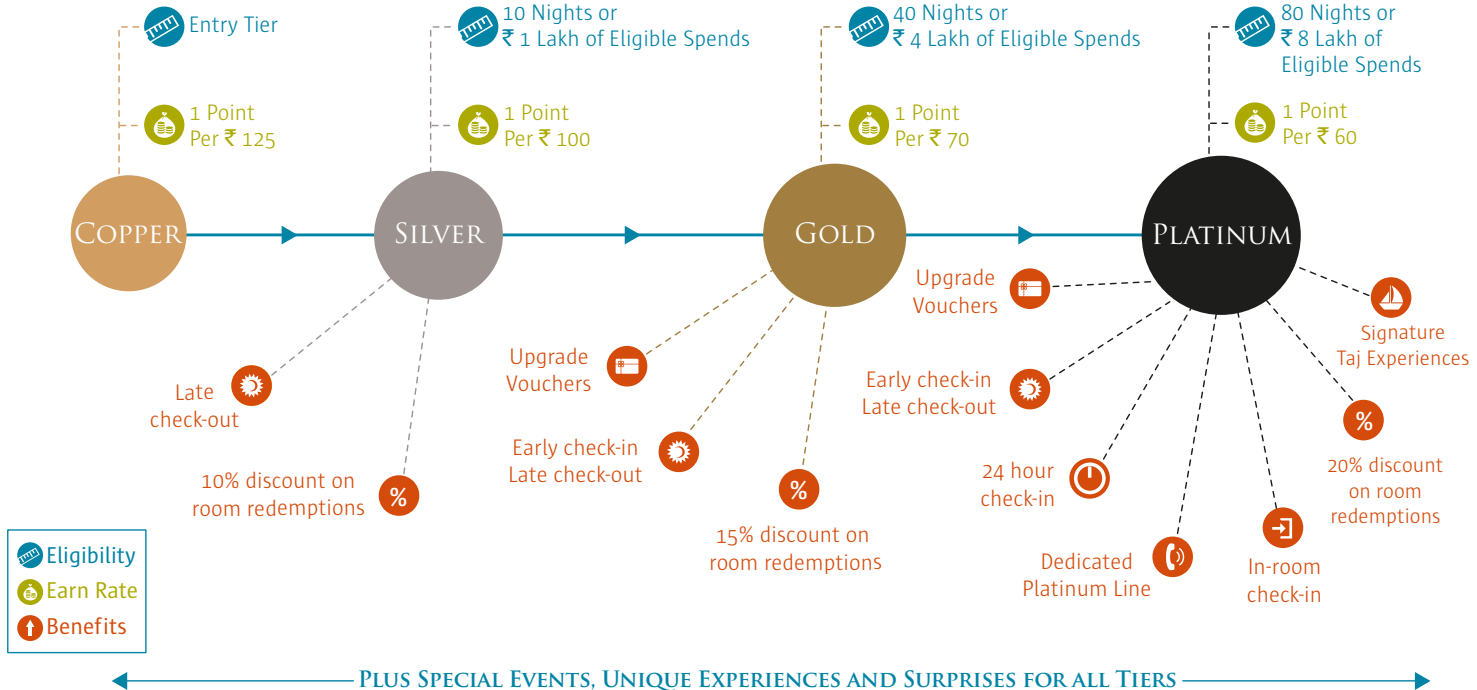
ACCELERATE YOUR EARNINGS WITH THE EPICURE PROGRAMME 

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*The largest hotel loyalty programme in India -* **REBORN**



# Membership tiers - REBORN



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# TAJ INNERCIRCLE - *introduces the Circle Series*

## CIRCLE SERIES

An event & access platform designed exclusively for Taj InnerCircle members



Bespoke shopping experiences



Partner Offers



Curated Events



Bespoke merchandise

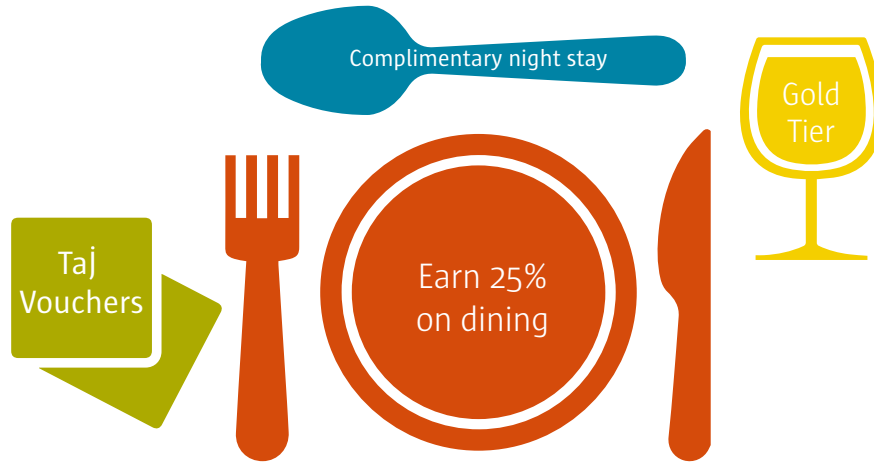


Partner hotel stays



Gift vouchers

*Discover the benefits of* **EPICURE PLUS**, *India's largest dining programme*



Epicure Plus is a paid dining programme, valid at over 150 restaurants & bars across India.

- |   |  |
|---|--|
|  Earn 25% on your dining bill as Epicure points, across participating Taj restaurants and bars in India. |  A complimentary weekend night, at a hotel in your city of residence. |
|  Complimentary membership to the Gold tier of the Taj InnerCircle.                                       |  8 Taj vouchers offering benefits such as a 50% off on lunch buffet.  |

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**The TAJ INNERCIRCLE Service Guarantee**  
We keep our commitments or credit you with  
30 Taj InnerCircle points, per day of delay.

Terms and Conditions apply. Please visit our website for details.



Scan for instant sign-up

TAJ INNERCIRCLE Member Services

Phone: +91 22 6601 4842 | Email: [innercircle@tajhotels.com](mailto:innercircle@tajhotels.com) | Hours: 9:30am – 6pm (Monday to Saturday) **f** Taj InnerCircle **t**@TajInnerCircle

*Acclaim for the* TAJ INNERCIRCLE

**Condé Nast Traveller India**

Favourite Hotel Loyalty Programme  
2011, 2012, 2013

**2012 Freddie Awards**

Best Hotel Programme of the Year  
Best Redemption Ability  
Best Customer Service

**Travel+Leisure**

India & South Asia  
Best Hotel Loyalty Programme